



COMPARATIVE RESEARCH PROGRAMME ON POVERTY

CROP-Zed Books series

“International Studies in Poverty”

BOOK PROPOSAL GUIDELINES

Please send CROP a proposal via email (crop@uib.no) detailing the following information:

Provisional book title

Author(s) / Book Editor(s) Information

- Name
- Address (no P.O. Box-address), telephone number and email
- Current position

Synopsis

- What will the book be about and how is it original?
- What will its main argument be?
- Why is this book necessary?
- Please suggest three unique selling points for the book
- Which categories would you suggest it falls within (maximum three, delete as appropriate)
 - Area studies (Africa, Middle East, Latin America, Asia)
 - Development
 - Economics
 - Environment
 - Gender
 - Politics

Outline

- A 200-word summary of the book that might be used for marketing and back cover purposes
- A single-sentence summary of the book that captures its core argument and appeal
- Provisional table of contents
- Short descriptions of the contents of chapters
- Provisional length of work in terms of word count, not number of pages. Please note that the maximum length is **90,000 words** (including bibliography and footnotes/endnotes).
- Figures, tables and illustrations
- Provisional manuscript submission date
- Details of any deadlines we should be aware of, e.g. an impending conference, meeting or book launch



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Readers and Marketing

As the author/editor, you have valuable insight into the readership and markets for your book. Please provide as much qualitative and quantitative detail as possible about the prospective primary markets for your book.

- For whom is the book intended and what level is it aimed at (undergraduates/postgraduates/academics & researchers/activists & policy-makers, general readers)?
Please be as specific as possible, outlining the primary and secondary readerships and, where relevant, giving examples of specific courses/disciplines/research for which the book might be particularly suited.
- Will the book be a main text, supplementary reading, or a research monograph (please choose one)?
- Why will they buy this book?
- What existing books compete with (or complement) this one and how will this book differ from the competition?
- How you can help promote and market the book?
(e.g. Would you be willing to organize/attend a launch event? Are you affiliated to any institutions or organizations that might be of assistance in this regard? Do you make use of online or social media? Do you have access to any relevant email mailing lists? What conferences might you be attending that would be of relevance to the book?)
- If you see the book as having the potential to be adopted as a core or supplementary text, please elaborate on how the book might be utilized in specific courses. Do you have any additional course or multimedia materials you could supply?
- Have any previous books you have written been translated into non-English languages? If so, please could you provide details?

Additional Information

- Has any or all of the work been published before, such as in a journal, report, conference proceedings or online? If so, please give details.
- Have colleagues seen this work before? Can you share their comments with us?
- Have you submitted the book to any other publishers?
- In what form will you be able to supply the final manuscript?
- Who is the copyright holder of the material?

Please attach a short 200 word (max) author bio as well as your CV



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